The Wake Forest University School of Business offers the #1 ranked program of its kind in North Carolina for working professionals.

With campuses in Winston-Salem and Charlotte, this 20-month program is designed with a 5-semester curriculum to work with your busy schedule, offering Evening and Saturday options with classes starting in August or January.
MAKE A MOVE
KEEP YOUR MOMENTUM

The Wake Forest MBA program is one of the best in the nation for working professionals. Graduates are rewarded with professional and financial success, using their degrees to advance within their current organizations or venture into new careers, often while still in the program.

With a focus on strategic and global thinking, students acquire broad-based leadership and management skills, working with study teams that bring a diversity of backgrounds, interests and experiences. Each cohort progresses together, learning from one another and forging lifelong personal bonds and invaluable business connections.

Impact your career with a return on investment even before graduation

Our students take concepts from the program and immediately put them into practice at their workplaces. Wake Forest MBA students leverage their learning, resulting in increased recognition and reward for their contributions.

Join an experienced and diverse cohort
(Class of 2024)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>21%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>20%</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>10%</td>
</tr>
<tr>
<td>Consulting</td>
<td>9%</td>
</tr>
<tr>
<td>Technology</td>
<td>7%</td>
</tr>
<tr>
<td>Energy</td>
<td>7%</td>
</tr>
<tr>
<td>Healthcare/Pharma</td>
<td>6%</td>
</tr>
<tr>
<td>Education/Non-Profit</td>
<td>6%</td>
</tr>
<tr>
<td>Retail</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>10%</td>
</tr>
</tbody>
</table>

Class of 2022, during their time in the program:

- **38%** Average Compensation Increase
- **60%** Received at least one Promotion
- **32%** Changed Organizations
The 20-month MBA program equips you with a strategic, global perspective on business and sharpens your ability to approach challenges from a variety of perspectives. You will delve into core subjects like strategy, finance, operations, marketing, and information technology, and gain an understanding of the vital links among those disciplines. Electives allow you to round out your MBA based on your interests and career goals.

**Business Ed REDEFINED**
Classes and networking in state-of-the-art facilities in Winston-Salem or Charlotte

**Individual ATTENTION**
A supportive learning environment with access to professors and mentors with relevant real-world knowledge

**Immediate APPLICATION**
Use classroom lessons to accelerate projects and address challenges in your business or workplace

**Career COACHING**
One-to-one career guidance coupled with extensive alumni network connections

**Team ENVIRONMENT**
Learn not only from experienced, highly respected faculty, but also from other leading business executives and your peers

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**The Wake Forest Difference**

**Developing the Whole Person.** At the School of Business, our mission is to shape the whole person. We develop passionate, ethical business leaders who get results with integrity, while committing themselves to higher causes.

**Meaningful Results.** Our commitment to competency and character leads to proven results for graduates, who enjoy the prestige of completing the rigors of our top-ranked programs, and the lifelong advantages of a robust alumni network.

**Continuous Innovation.** Because innovation drives business, we deliver innovation in business education. The School of Business actively listens to the voice of the market to transform the way we develop business leaders.
DIVERSE STUDENTS
DRIVEN TO SUCCEED

We bring together driven, committed professionals with diverse backgrounds to heighten the learning experience.

Our students come from large and small organizations in the profit and nonprofit sectors, bringing with them a desire to deepen their business knowledge, polish their networking skills and amplify their career trajectories. Courses are taught by outstanding educators and researchers who have led and launched successful companies and entrepreneurial ventures. A vital aspect of the Wake Forest culture is the interaction between our exceptional professors and engaged, inspired students. Coursework, enrichment activities and other learning opportunities build a unique, practical management perspective. Electives expand our core curriculum to your specific goals and strengths. Bring challenges from your workplace into the classroom to deepen discussions—and immediately apply concepts and techniques you’re learning in class to benefit your organization.

My Wake Forest Experience

Amy Reynolds
Flow Automotive Companies
Senior Vice President, Marketing and Customer Engagement

“The Wake Forest MBA program has enriched all aspects of my life in ways I could not have anticipated. My learning experience has become an extension of my professional life because I can immediately apply concepts and methods from class to my work. As a cohort, we support, challenge and learn from each other in ways that would not be possible if we were not all learning together in the classroom.”

Prem Yerraballi
EY
Vice President & Control Officer, Technology Controls & Risk Management

“After doing much research, I felt Wake Forest was the choice for me. The faculty have been phenomenal and I’ve been impressed with the amount of learning I’ve gained through my classmates. In just the first year of the program, I changed jobs and secured a 50 percent increase in my salary.”

Zaneta Mowatt
Vanguard
Head of Priority Resolution, Retail Client Care

“An MBA program with a classroom setting was very important to me. Our cohort is full of high-achieving professionals who I can learn from every day. For me, the MBA is more than just a degree, it’s been life changing.”
# Wake Forest University

## MBA CLASS

<table>
<thead>
<tr>
<th><strong>COMBINED PROFILE</strong></th>
<th><strong>#29 IN NATIONAL UNIVERSITIES</strong></th>
<th><strong>TOP 15% SCHOOL WORLDWIDE</strong></th>
<th><strong>TOP 3% BEST COLLEGES IN AMERICA</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>U.S. NEWS &amp; WORLD REPORT, 2023</td>
<td>TIMES HIGHER EDUCATION (THE) WORLD UNIVERSITY RANKINGS, 2022</td>
<td>NICHE BEST COLLEGES, 2023</td>
</tr>
<tr>
<td><strong>89</strong></td>
<td><strong>30</strong></td>
<td><strong>20%</strong></td>
<td><strong>38%</strong></td>
</tr>
<tr>
<td>Total Students</td>
<td>Average Cohort Size</td>
<td>Underrepresented Groups**</td>
<td>Female</td>
</tr>
<tr>
<td><strong>74</strong></td>
<td><strong>7.5</strong></td>
<td><strong>3.3</strong></td>
<td><a href="https://www.usnews.com/education/best-grad-schools">Best Grad Schools U.S. News</a></td>
</tr>
<tr>
<td>Companies Represented</td>
<td>Average Years of Experience</td>
<td>Average GPA</td>
<td></td>
</tr>
</tbody>
</table>

*2021 incoming students (as of August 2021)

**African American, Native American and Hispanic as percent of domestic students
ONE DEGREE,
THREE FORMATS.

In-Person Programs

**Location:**
WFU Winston-Salem

**Class Format:**
Evenings (Tues & Thurs)

**Classes begin:**
August

**Location:**
Uptown Charlotte Campus

**Class Format:**
Evenings (Mon & Wed)

**Classes begin:**
August

Hybrid Program

**Location:**
Uptown Charlotte Campus

**Class Format:**
In-Person (Selected Saturdays) & Online

**Classes begin:**
January
**MBA PROGRAM**

**OVERVIEW**

**Prerequisites**
- Bachelors degree from an accredited college/university (open to all majors)
- Preference given to candidates with 2 years of full-time working experience.

**Tuition/Fees (2022-2023)**
Estimated all-inclusive program cost:

\[ \text{Tuition + Fees}^{\dagger} : \quad \$79,975 \]

Per Semester: \( \$15,995 \) (5 Semesters)

\[^{\dagger}\text{Tuition/fees subject to change. See website for total cost of attendance.}\]

**Program Calendar** (subject to change)

**First Year**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Semester 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diverse Teams</td>
<td>Information Technology Management</td>
<td>Financial Management</td>
</tr>
<tr>
<td>Purpose &amp; Ethics in Business</td>
<td>Financial Accounting</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>Behavior &amp; Leadership in Organizations</td>
<td>Business Analytics II</td>
<td>Operations Management</td>
</tr>
<tr>
<td>Business Analytics I</td>
<td>Introduction to Strategy</td>
<td></td>
</tr>
</tbody>
</table>

**Second Year**

<table>
<thead>
<tr>
<th>Semester 4</th>
<th>Semester 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial Accounting</td>
<td>Global Strategic Management</td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Elective**</td>
</tr>
<tr>
<td>Business Law</td>
<td>Elective**</td>
</tr>
</tbody>
</table>

**Concentrations Offered in Strategy/Leadership, Analytics, Finance, Project Management, and Digital Marketing**

**KEY DATES**

**In-Person Programs**
- Online Application Available: September 1, 2022
- Early Application Deadline: April 1, 2023
- Final Application Deadline: August 15, 2023
- Classes begin: Late August, 2023

**Hybrid Program**
- Online Application Available: January 12, 2022
- Early Application Deadline: September 1
- Final Application Deadline: January 1, 2023
- Classes begin: Mid January, 2023

*NO SEPARATE SCHOLARSHIP APPLICATION REQUIRED. Qualified applications submitted earlier receive admission and scholarship award priority. Final deadline may be extended as space and scholarship funding availability allows.*

*Winston-Salem: business.wfu.edu/MBA • busadmissions@wfu.edu • 866.925.3622*

*Charlotte: business.wfu.edu/MBA • charlottebusadmissions@wfu.edu • 888.925.3622*

*Wake Forest University is accredited by: AACSB International, The Association to Advance Collegiate Schools of Business, and The Southern Association of Colleges and Schools Commission on Colleges.*