| Program | Cohort Entry Term | Retention Rate | | | On-Time Graduate Rate | | | | | | | | | |
|---------------------------------|-------------------|----------------|---------------|-----------------|-----------------------|---------------|-----------------|--------------------------------------|--------------|----------------------------------|------------------------|-----------------------------------|--------------------------|--------------|
| | | Overall | Gender (Male) | Gender (Female) | Overall | Gender (Male) | Gender (Female) | Race (American Indian/Alaska Native) | Race (Asian) | Race (Black or African American) | Race (Hispanic/Latino) | Race (Race and Ethnicity Unknown) | Race (Two or More Races) | Race (White) |
| BS in the School of Business | 2019 | 98.38% | 97.00% | 98.00% | 98.36% | 96.67% | 97.73% | 100.00% | 89.47% | 100.00% | 100.00% | N/A | 100.00% | 97.93% |
| MS in Management | Summer 2020 | 97.61% | 97.10% | 98.20% | 95.23% | 92.75% | 98.24% | N/A | 93.33% | 86.36% | 100.00% | 100.00% | 83.33% | 100.00% |
| MS in Accountancy (2 semester) | Fall 2020 | 92.18% | 93.90% | 90.30% | 92.18% | 93.93% | 90.32% | 100.00% | 90.00% | 80.00% | 100.00% | N/A | 0.00% | 97.50% |
| MS in Accountancy (3 semester) | Fall 2020 | 95.24% | 100.00% | 91.67% | 90.48% | 100.00% | 83.33% | N/A | 95.83% | 0.00% | 100.00% | N/A | 0.00% | 93.33% |
| MS in Business Analytics | Summer 2020 | 96.58% | 97.30% | 95.50% | 90.59% | 90.41% | 90.90% | 100.00% | 86.79% | 100.00% | 85.71% | 100.00% | 100.00% | 94.00% |
| Winston-Salem Evening MBA | Fall 2019 | 89.47% | 88.00% | 90.60% | 87.71% | 84.00% | 90.62% | N/A | 100.00% | 80.00% | 100.00% | N/A | 50.00% | 88.37% |
| Charlotte Evening MBA | Fall 2019 | 95.91% | 100.00% | 88.24% | 95.91% | 100.00% | 88.23% | N/A | 100.00% | 77.77% | 100.00% | 100.00% | N/A | 100.00% |
| Charlotte Saturday MBA | Spring 2020 | 83.87% | 100.00% | 58.33% | 83.87% | 100.00% | 58.33% | N/A | 100.00% | 33.33% | 75.00% | N/A | N/A | 100.00% |
| Online MS in Business Analytics | Summer 2019 | 88.88% | 91.70% | 83.30% | 88.88% | 91.66% | 83.33% | N/A | 100.00% | 100.00% | N/A | N/A | 100.00% | 81.81% |
| Online MS in Business Analytics | Fall 2019 | 78.94% | 80.00% | 77.80% | 78.94% | 90.00% | 77.77% | N/A | 50.00% | 50.00% | 66.67% | N/A | N/A | 91.66% |
| Online MS in Business Analytics | Spring 2020 | 65.00% | 71.43% | 50.00% | 60.00% | 64.29% | 50.00% | N/A | 66.67% | 16.67% | N/A | N/A | N/A | 81.82% |