BACHELOR of SCIENCE
OUR MISSION

We help businesses create a better world through developing passionate, ethical business leaders who get results with integrity, and through thought leadership that is visible and that positively impacts the practice of business.

BUSINESS ED REDEFINED
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex

INDIVIDUAL ATTENTION
A hands-on learning environment with small classes and a 12:1 student:faculty ratio

REAL-WORLD EXPERIENCES
Results-driven, team-based projects that amplify concepts learned in the classroom

PERSONALIZED GUIDANCE
Career direction and coaching from staff, faculty and professional connections

ESSENTIAL NETWORKING
Speaker series and networking opportunities connect you with innovators and thought leaders

Michelle Roehm
INTERIM DEAN & PETER C. BROCKWAY CHAIR OF STRATEGIC MANAGEMENT

“Wake Forest students combine a liberal arts foundation with a business degree from one of the top ranked undergraduate programs in the country. This well-rounded education produces high quality, dedicated students of integrity who succeed in work and life after graduation.”

Kenny Herbst
ASSOCIATE DEAN, UNDERGRADUATE PROGRAM

“Our Wake Forest Undergraduate Business Program is among the nation’s best in multiple rankings. Our faculty and staff are passionate and dedicated to helping our students succeed at Wake Forest and beyond.”
BACHELOR OF SCIENCE MAJORS

**Accountancy**
- Provides a foundation in the concepts, principles, and practices of accountancy and business.
- Prepares students to successfully complete the Master of Science in Accountancy graduate degree.
- Majors typically pursue careers in public accounting, private firms, financial services, and consulting.

**Mathematical Business**
- Prepares students for careers that require data analytics-based, advanced quantitative approaches to problem solving.
- Equips students with the methodology skills at the intersection of business and statistics.
- This major is a STEM-designated (science, technology, engineering, and mathematics) degree program for international student OPT application purposes.
- Offered jointly with the Department of Mathematics.

**Finance**
- Prepares students to think analytically and critically by exposing them to theory and its real-world applications.
- Emphasizes the integration of financial economics, accounting, and applied statistics to provide students with a framework to understand a complex financial landscape.
- Majors typically pursue careers in corporate finance and financial services including portfolio management, investment and commercial banking, and financial consulting.

**Business and Enterprise Management**
- Provides a general business curriculum while also allowing students to gain greater depth in a number of specialty areas customized to their career interests.
- Emphasizes the development of strong leadership and critical thinking skills, enabling students to pursue careers in a wide range of fields including marketing, consulting, and financial services.
- Includes a three-credit hour internship that provides a hands-on, career-related experience for a minimum of 200 hours and five weeks in a variety of organizational settings.
CLASS OF 2022
PROFILE*

358
Accepted applicants

45%
Female

9%
Underrepresented groups**

10%
International

30
Average class size

98%
4 year graduation rate

3.2
Average WFU prerequisite course GPA

3.6
Average WFU GPA at admission

*At the time of admission
(ACC 111, ECN 150, MST 111/112)
**African American, Native American and Hispanic

WAKE FOREST UNIVERSITY

#28 IN NATIONAL UNIVERSITIES
U.S. NEWS & WORLD REPORT, 2021

#13
UNDERGRADUATE BUSINESS PROGRAM IN THE U.S.
POETS & QUANTS, 2021

#4
IN U.S. UNIVERSITIES WHOSE STUDENTS STUDY ABROAD
IIE OPEN DOORS REPORT, 2020
Internships

94%
Internship rate for students reporting outcomes in all four undergraduate business school majors, providing real-world experience by putting course concepts into practice.

147 Companies
22 States
6 Countries

Internship Regions
• Northeast (29%)
• South (32%)
• Mid-Atlantic (13%)
• Southwest (3%)
• Midwest (6%)
• West (5%)
• International (11%)

Functions
• Finance (41%)
• Marketing/Sales (20%)
• Consulting (5%)
• Accounting (9%)
• Analytics (5%)
• Other (19%)

For information on Business & Enterprise Management Internships, please visit:
business.wfu.edu/internship-programs/BEMinternship

Note: Class of 2019 data. Determined from analysis based on students reporting data (80% of class) from surveys and other sources; may not add up to 100% due to rounding
95% of students reached their first destination* within six months after graduation at 117 employers in 21 different states/D.C. and six international locations (among those seeking employment).

* Employed, graduate school, or delayed search

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** First Destinations

- **Finance** (26%)
- **Consulting** (14%)
- **Marketing/Sales** (9%)
- **Analytics** (4%)
- **Other/Not Reported** (22%)
- **Graduate School** (25%)**

** Employment Regions

- **South** (38%)
- **Northeast** (35%)
- **Mid-Atlantic** (14%)
- **Midwest** (2%)
- **Southwest** (2%)
- **West** (4%)
- **International** (4%)

** 59% of students entering graduate school attend the Wake Forest University Master of Science in Accountancy program

Note: Determined from analysis of student data from surveys and other sources; may not add up to 100% due to rounding

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** Employers Who Hired Our Recent Graduates***

- 58.com
- Accenture
- Agency Within
- AIG
- Air Aroma
- AlphaSights
- Amazon
- Aon Hewitt
- Ares Management
- Bain & Co.
- Bank of America
- Barclays
- Barings
- Beijing Genomics Institute
- Berkeley Research Group
- BlackRock
- Bloomingdale’s
- Booz Allen Hamilton
- Carter’s
- CBRE
- CEB/Gartner
- Charlotte Hornets
- Citigroup
- CNA
- Commonfund Capital
- Compass Point Research & Trading
- Corning Inc.
- CoveView
- Deloitte
- Deutsche Bank
- Disney
- EY
- Edelman
- Equinix
- ExxonMobil
- FactSet
- FDIC
- FedEx Services
- Fenway Sports Management
- Fifth Third Bank
- First Derivatives
- FIS
- FleishmanHillard
- Ford
- Foundry Commercial
- Freddie Mac
- FTI Consulting
- Gap Inc
- Goldman Sachs
- Grant Thornton LLP
- Greenhill & co
- Grove Street Investments
- Hamilton Lane
- Harris Williams
- Hays
- Integration Point
- Intermix
- Jetblack
- JP Morgan
- Kellstrom Aerospace
- Keurig Dr. Pepper
- KeyBanc
- Keyot
- Kirna Zabete
- Knotch
- KPMG
- Llorente & Cuenca
- Lord Abbett
- L’Oreal
- Marriott International
- Marsh
- MetLife Investment
- Midas Exchange
- MRM//McCann
- Mynd Management
- Nasdaq
- Navigant
- NBC Sports Group
- Newell Brands
- North Inlet Group
- Northwestern Mutual
- Okta
- Oliver Wyman
- Optimity Advisors
- P&G
- PBA
- Philadelphia Phillies
- Protiviti
- Prudential PGIM Fixed Income
- RapidScale
- Red Ventures
- Regions Bank
- Rybovich Superyacht Marina
- Sealed Air
- Sia Partners
- SocialCode
- Societe Generale
- Spirit Airlines
- Stifel Financial Corp.
- Strategic Investment Group
- Sunnova
- SunTrust Robinson Humphrey
- The Blackstone Group
- Third Bridge
- TIAA-CREF
- U.S. House of Representatives
- Universal McCann
- US Bank
- Vanator
- Walmart
- WebBank
- Wells Fargo
- Workday
- Yext

***This sample of employers has been compiled from organization and student reporting of recruitment outcomes
Gain a Competitive Edge

Providing our graduates with a business education connected to the marketplace within a nationally recognized liberal arts university enables us to offer a holistic learning experience bolstered by strong relationships with companies and other organizations.

“The School of Business has allowed me to develop as an individual and as part of the broader Wake Forest community. Our professors genuinely care about students and work to help us succeed academically and professionally. Likewise, I’ve been able to learn more from my peers than I could have ever imagined. My time as a School of Business student has been a truly well-rounded and exciting experience.” – Brooks Hallock (’19)
Undergraduate Business Program Admission

Admission to the School of Business undergraduate program is by formal application in the spring term of the sophomore year. The number of students that can be accepted is limited. Meeting the minimum requirements is not a guarantee of admission (see the current Bulletin at wfu.edu/academics/bulletins for requirements).

Applicants are reviewed by the School's Committee on Admissions, Continuation, and Scholarships. Before being considered for admission to the School of Business, the applicant first must have been admitted to Wake Forest University.

For additional information, students should contact:

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