



WAKE FOREST
UNIVERSITY

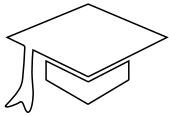
SCHOOL of BUSINESS

BACHELOR of SCIENCE



OUR MISSION

We help businesses create a better world through developing passionate, ethical business leaders who get results with integrity, and through thought leadership that is visible and that positively impacts the practice of business.



BUSINESS ED REDEFINED

Classes and networking in Farrell Hall, a state-of-the-art, \$55 million learning complex



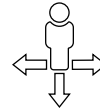
INDIVIDUAL ATTENTION

A hands-on learning environment with small classes and a 12:1 student:faculty ratio



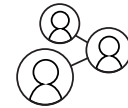
REAL-WORLD EXPERIENCES

Results-driven, team-based projects that amplify concepts learned in the classroom



PERSONALIZED GUIDANCE

Career direction and coaching from staff, faculty and professional connections



ESSENTIAL NETWORKING

Speaker series and networking opportunities connect you with innovators and thought leaders



Michelle Roehm

INTERIM DEAN & PETER C. BROCKWAY CHAIR OF STRATEGIC MANAGEMENT



"Wake Forest students combine a liberal arts foundation with a business degree from one of the top ranked undergraduate programs in the country. This well-rounded education produces high quality, dedicated students of integrity who succeed in work and life after graduation."

Kenny Herbst

ASSOCIATE DEAN, UNDERGRADUATE PROGRAM



"Our Wake Forest Undergraduate Business Program is among the nation's best in multiple rankings. Our faculty and staff are passionate and dedicated to helping our students succeed at Wake Forest and beyond."



BACHELOR OF SCIENCE MAJORS

Accountancy

- Provides a foundation in the concepts, principles, and practices of accountancy and business.
- Prepares students to successfully complete the Master of Science in Accountancy graduate degree.
- Majors typically pursue careers in public accounting, private firms, financial services, and consulting.

Mathematical Business

- Prepares students for careers that require data analytics-based, advanced quantitative approaches to problem solving.
- Equips students with the methodology skills at the intersection of business and statistics.
- This major is a STEM-designated (science, technology, engineering, and mathematics) degree program for international student OPT application purposes.
- Offered jointly with the Department of Mathematics.

Finance

- Prepares students to think analytically and critically by exposing them to theory and its real-world applications.
- Emphasizes the integration of financial economics, accounting, and applied statistics to provide students with a framework to understand a complex financial landscape.
- Majors typically pursue careers in corporate finance and financial services including portfolio management, investment and commercial banking, and financial consulting.

Business and Enterprise Management

- Provides a general business curriculum while also allowing students to gain greater depth in a number of specialty areas customized to their career interests.
- Emphasizes the development of strong leadership and critical thinking skills, enabling students to pursue careers in a wide range of fields including marketing, consulting, and financial services.
- Includes a three-credit hour internship that provides a hands-on, career-related experience for a minimum of 200 hours and five weeks in a variety of organizational settings.

CLASS OF 2022 PROFILE*

358

Accepted applicants

45%

Female

9%

Underrepresented groups**

10%

International

30

Average class size

98%

4 year graduation rate

3.2

Average WFU prerequisite
course GPA

3.6

Average WFU GPA
at admission



WAKE FOREST UNIVERSITY

#28 IN
NATIONAL
UNIVERSITIES

U.S. NEWS & WORLD
REPORT, 2021

#13
UNDERGRADUATE
BUSINESS PROGRAM
IN THE U.S.

POETS & QUANTS, 2021

#4
IN U.S. UNIVERSITIES
WHOSE STUDENTS
STUDY ABROAD

IIE OPEN DOORS
REPORT, 2020

*At the time of admission
(ACC 111, ECN 150, MST 111/112)

**African American, Native American and Hispanic



INTERNSHIPS

94%

Internship rate for students reporting outcomes in all four undergraduate business school majors, providing real-world experience by putting course concepts into practice.

147

Companies

22

States

6

Countries

Internship Regions

- **Northeast** (29%)
- **South** (32%)
- **Mid-Atlantic** (13%)
- **Southwest** (3%)
- **Midwest** (6%)
- **West** (5%)
- **International** (11%)

Functions

- **Finance** (41%)
- **Marketing/Sales** (20%)
- **Consulting** (5%)
- **Accounting** (9%)
- **Analytics** (5%)
- **Other** (19%)

For information on Business & Enterprise Management Internships, please visit:
business.wfu.edu/internship-programs/BEMinternship

Note: Class of 2019 data. Determined from analysis based on students reporting data (80% of class) from surveys and other sources; may not add up to 100% due to rounding

FIRST DESTINATIONS



99% of students reached their first destination* within six months after graduation at 117 employers in 21 different states/D.C. and six international locations (among those seeking employment).

* Employed, graduate school, or delayed search

First Destinations

- Finance (26%)
- Consulting (14%)
- Marketing/Sales (9%)
- Analytics (4%)
- Other/Not Reported (22%)
- Graduate School (25%)**

Employment Regions

- South (38%)
- Northeast (35%)
- Mid-Atlantic (14%)
- Midwest (2%)
- Southwest (2%)
- West (4%)
- International (4%)

** 59% of students entering graduate school attend the Wake Forest University Master of Science in Accountancy program

Note: Determined from analysis of student data from surveys and other sources; may not add up to 100% due to rounding

EMPLOYERS WHO HIRED OUR RECENT GRADUATES***

58.com • Accenture • Agency Within • AIG • Air Aroma • AlphaSights • Amazon • Aon Hewitt • Ares Management • Bain & Co. • Bank of America • Barclays • Barings • Beijing Genomics Institute • Berkeley Research Group • BlackRock • Bloomingdale's • Booz Allen Hamilton • Carter's • CBRE • CEB/Gartner • Charlotte Hornets • Citigroup • CNA • Commonfund Capital • Compass Point Research & Trading • Corning Inc. • CoveView • Deloitte • Deutsche Bank • Disney • EY • Edelman • Equinix • ExxonMobil • FactSet • FDIC • FedEx Services • Fenway Sports Management • Fifth Third Bank • First Derivatives • FIS • FleishmanHillard • Ford • Foundry Commercial • Freddie Mac • FTI Consulting • Gap Inc • Goldman Sachs • Grant Thornton LLP • Greenhill & co • Grove Street Investments • Hamilton Lane • Harris Williams • Hays • Integration Point • Intermix • Jetblack • JP Morgan • Kellstrom Aerospace • Keurig Dr. Pepper • KeyBanc • Keyot • Kirna Zabete • Knotch • KPMG • Llorente & Cuenca • Lord Abbett • L'Oreal • Marriott International • Marsh • MetLife Investment • Midas Exchange • MRM//McCann • Mynd Management • Nasdaq • Navigant • NBC Sports Group • Newell Brands • North Inlet Group • Northwestern Mutual • Okta • Oliver Wyman • Optimity Advisors • P&G • PBA • Philadelphia Phillies • Protiviti • Prudential PGIM Fixed Income • RapidScale • Red Ventures • Regions Bank • Rybovich Superyacht Marina • Sealed Air • Sia Partners • SocialCode • Societe Generale • Spirit Airlines • Stifel Financial Corp. • Strategic Investment Group • Sunnova • SunTrust Robinson Humphrey • The Blackstone Group • Third Bridge • TIAA-CREF • U.S. House of Representatives • Universal McCann • US Bank • Vanator • Walmart • WebBank • Wells Fargo • Workday • Yext

***This sample of employers has been compiled from organization and student reporting of recruitment outcomes



GAIN A COMPETITIVE EDGE

Providing our graduates with a business education connected to the marketplace within a nationally recognized liberal arts university enables us to offer a holistic learning experience bolstered by strong relationships with companies and other organizations.

"The School of Business has allowed me to develop as an individual and as part of the broader Wake Forest community. Our professors genuinely care about students and work to help us succeed academically and professionally. Likewise, I've been able to learn more from my peers than I could have ever imagined. My time as a School of Business student has been a truly well-rounded and exciting experience." – Brooks Hallock ('19)

TOP 10%
BEST BUSINESS PROGRAMS
U.S. NEWS & WORLD REPORT, 2021

TOP 10
#2 ACADEMIC ADVISING
#4 TEACHING QUALITY
#6 DEGREE WILL BE
INSTRUMENTAL IN HELPING
REACH DREAM CAREER
#7 PREPARING STUDENTS FOR
THE WORLD OF WORK
#9 CAREER ADVISING
#9 OPPORTUNITIES PROVIDED
TO NURTURE & IMPROVE
SOFT SKILLS
2021 POETS & QUANTS BEST
UNDERGRADUATE BUSINESS SCHOOLS

#18
BEST COLLEGES FOR
ACCOUNTING & FINANCE
IN AMERICA
NICHE, 2021

#20
UNDERGRADUATE
ACCOUNTING PROGRAMS
PUBLIC ACCOUNTING REPORT, 2019

Undergraduate Business Program Admission

Admission to the School of Business undergraduate program is by formal application in the spring term of the sophomore year. The number of students that can be accepted is limited. Meeting the minimum requirements is not a guarantee of admission (see the current Bulletin at wfu.edu/academics/bulletins for requirements).

Applicants are reviewed by the School's Committee on Admissions, Continuation, and Scholarships. Before being considered for admission to the School of Business, the applicant first must have been admitted to Wake Forest University.

business.wfu.edu

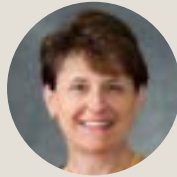
THE SCHOOL OF BUSINESS UNDERGRADUATE TEAM



Betsy Hoppe
Executive Director
UG Program
hoppe@wfu.edu



Lynn Zimmerman
Associate Director
Student Services
zimmerlt@wfu.edu



Sharon Payne
Associate Director
Student Services
paynese@wfu.edu



Whitney Milhouse
Associate Director
Academic Student Services
milhouw@wfu.edu



Gigi Parent
Director
BEM Internships
parentel@wfu.edu



Dru Simpson
Administrative
Coordinator
simpsodc@wfu.edu

For additional information, students should contact:

*Dru Simpson
simpsodc@wfu.edu
336-758-5422*

Wake Forest University is accredited by:

AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide. Accredited institutions confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

The Southern Association of Colleges and Schools Commission on Colleges, which is the regional body for the accreditation of degree-granting higher education institutions, serving as the common denominator of shared values and practices among the diverse institutions in the Southern states that award associate, bachelor's, master's, or doctoral degrees.