MASTER of BUSINESS ADMINISTRATION
The Wake Forest University School of Business offers the #1 ranked program of its kind in North Carolina for working professionals.

With campuses in Winston-Salem and Charlotte, this two-year program is designed to work with your busy schedule, offering Evening and Saturday options with classes starting in August or January.
Impact your career with a return on investment even before graduation

Our students take concepts from the program and immediately put them into practice at their workplaces. Wake Forest MBA students leverage their learning, resulting in increased recognition and reward for their contributions.

Class of 2019, during their time in the program:

- 16% Average Salary Increase
- 51% Received at least one Promotion
- 27% Changed Organizations

MAKE A MOVE
KEEP YOUR MOMENTUM

The Wake Forest MBA program is one of the best in the nation for working professionals. Graduates are rewarded with professional and financial success, using their degrees to advance within their current organizations or venture into new careers, often while still in the program.

With a focus on strategic and global thinking, students acquire broad-based leadership and management skills, working with study teams that bring a diversity of backgrounds, interests and experiences. Each cohort progresses together, learning from one another and forging lifelong personal bonds and invaluable business connections.

Join an experienced and diverse cohort
(Class of 2021)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>25%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>18%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
<tr>
<td>Healthcare/Pharma</td>
<td>11%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>10%</td>
</tr>
<tr>
<td>Technology</td>
<td>5%</td>
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<tr>
<td>Consulting</td>
<td>4%</td>
</tr>
<tr>
<td>Logistics</td>
<td>3%</td>
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<tr>
<td>Energy</td>
<td>2%</td>
</tr>
<tr>
<td>Government</td>
<td>1%</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
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</tbody>
</table>
The two-year MBA program equips you with a strategic, global perspective on business and sharpens your ability to approach challenges from a variety of perspectives. You will delve into core subjects like strategy, finance, operations, marketing, and information technology, and gain an understanding of the vital links among those disciplines. Electives allow you to round out your MBA based on your interests and career goals.

**Business Ed Redefined**
Classes and networking in state-of-the-art facilities in Winston-Salem or Charlotte

**Individual Attention**
A supportive learning environment with access to professors and mentors with relevant real-world knowledge

**Immediate Application**
Use classroom lessons to accelerate projects and address challenges in your business or workplace

**Career Coaching**
One-to-one career guidance coupled with extensive alumni network connections

**Team Environment**
Learn not only from experienced, highly respected faculty, but also from other leading business executives and your peers

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**The Wake Forest Difference**

**Developing the Whole Person**
At the School of Business, our mission is to shape the whole person. We develop passionate, ethical business leaders who get results with integrity, while committing themselves to higher causes.

**Meaningful Results**
Our commitment to competency and character leads to proven results for graduates, who enjoy the prestige of completing the rigors of our top-ranked programs, and the lifelong advantages of a robust alumni network.

**Continuous Innovation**
Because innovation drives business, we deliver innovation in business education. The School of Business actively listens to the voice of the market to transform the way we develop business leaders.
We bring together driven, committed professionals with diverse backgrounds to heighten the learning experience. Our students come from large and small organizations in the profit and nonprofit sectors, bringing with them a desire to deepen their business knowledge, polish their networking skills and amplify their career trajectories.

Courses are taught by outstanding educators and researchers who have led and launched successful companies and entrepreneurial ventures. A vital aspect of the Wake Forest culture is the interaction between our exceptional professors and engaged, inspired students.

Coursework, enrichment activities and other learning opportunities build a unique, practical management perspective. Electives expand our core curriculum to your specific goals and strengths. Bring challenges from your workplace into the classroom to deepen discussions— and immediately apply concepts and techniques you’re learning in class to benefit your organization.

Amy Reynolds (MBA ’19)
Current Position: General Manager of Demand Generation, Flow Automotive Companies

“The Wake Forest MBA program has enriched all aspects of my life in ways I could not have anticipated. My learning experience has become an extension of my professional life because I can immediately apply concepts and methods from class to my work. As a cohort, we support, challenge and learn from each other in ways that would not be possible if we were not all learning together in the classroom.”

Jeffrey Hutchings (MBA ’20)
Program: Charlotte Saturday
Current Position: Physician, Novant Health

“I chose Wake Forest for my MBA due to the quality of the curriculum, the diversity of the cohorts, and the large network to pull from.”

Taylor York (MBA ’19)
Program: Charlotte Evening
Current Position: Senior Financial Analyst, Bank of America

“I chose the Wake Forest MBA program because it’s a small, in-person program that would allow me to build relationships with my professors and peers, and expand my network outside the classroom. I also wanted the opportunity to participate in a global immersion experience.”

They chose Wake Forest

Diverse Students Driven to Succeed
CLASS OF 2021 COMBINED PROFILE

146
Total students

49
Average cohort size

3.14
Average GPA

45%
Female

26%
Underrepresented groups*

71
Companies represented

9
Average years of experience

*American, Native American and Hispanic as percent of domestic students

#1 PART-TIME MBA PROGRAM IN N.C.

#18 PART-TIME MBA PROGRAM IN THE NATION
ONE DEGREE, MANY OPTIONS

Winston-Salem Campus

Location: Wake Forest University

Facilities: Farrell Hall

Class Format: Evenings (Tues & Thurs)

Classes begin: August

Charlotte Campus

Location: Uptown Charlotte

Facilities: Wake Forest University Charlotte Center

Class Formats: Evenings (Mon & Wed) or Saturdays

Classes begin: August (Evening), January (Saturday)
# MBA PROGRAM OVERVIEW

## Prerequisites
- Bachelors degree from an accredited college/university (open to all majors)
- Preference given to candidates with 3 years of full-time working experience.

## Program Calendar

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>SEMESTER 3</th>
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<tbody>
<tr>
<td></td>
<td>Diverse Teams</td>
<td>Managerial Economics</td>
<td>Operations Management</td>
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<tr>
<td></td>
<td>Purpose &amp; Ethics in Business</td>
<td>Business Analytics I</td>
<td>Financial Management</td>
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<tr>
<td></td>
<td>Financial Accounting</td>
<td>Managerial Accounting</td>
<td>Business Analytics II</td>
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<tr>
<td></td>
<td>Behavior and Leadership in Organizations</td>
<td>Leadership</td>
<td>Introduction to Strategy</td>
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<tr>
<td>SECOND YEAR</td>
<td>Marketing Management</td>
<td>Global Strategic Management</td>
<td>Macroeconomics</td>
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<tr>
<td></td>
<td>Information Technology Management</td>
<td>Elective**</td>
<td>Business Law</td>
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<tr>
<td></td>
<td>Elective**</td>
<td>Elective**</td>
<td>Elective**</td>
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</tbody>
</table>

* subject to change
** see website for electives

## Key Dates

<table>
<thead>
<tr>
<th>Online application available</th>
<th>Evening Programs</th>
<th>Saturday Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early application and scholarship deadline</td>
<td>September 1</td>
<td>February 1</td>
</tr>
<tr>
<td>Final application deadline</td>
<td>April 1</td>
<td>September 1</td>
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<tr>
<td>Classes begin</td>
<td>August 1</td>
<td>January 11</td>
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<tr>
<td>Late August</td>
<td></td>
<td>Mid-January</td>
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</tbody>
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NO SEPARATE SCHOLARSHIP APPLICATION REQUIRED. Qualified applications submitted earlier receive admission and scholarship award priority. Final deadline may be extended as space and scholarship funding availability allows.

## Tuition
Estimated total tuition/fees† per year (Fall/Spring/Summer): **$40,698 ($13,566 per semester)**

†Tuition/fees subject to change. See website for total cost of attendance.

Winston-Salem: business.wfu.edu/mba • busadmissions@wfu.edu • 866.925.3622
Charlotte: business.wfu.edu/mba • charlottebusadmissions@wfu.edu • 888.925.3622

Wake Forest University is accredited by: AACSB International, The Association to Advance Collegiate Schools of Business, and The Southern Association of Colleges and Schools Commission on Colleges.