BACHELOR of SCIENCE
OUR MISSION
We help businesses create a better world through developing passionate, ethical business leaders who get results with integrity, and through thought leadership that is visible and that positively impacts the practice of business.

BUSINESS ED REDEFINED
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex

INDIVIDUAL ATTENTION
A hands-on learning environment with small classes and a 14:1 student:faculty ratio

REAL-WORLD EXPERIENCES
Results-driven, team-based projects that amplify concepts learned in the classroom

PERSONALIZED GUIDANCE
Career direction and coaching from staff, faculty and professional connections

ESSENTIAL NETWORKING
Speaker series and networking opportunities connect you with innovators and thought leaders

Charles Iacovou
SISEL DISTINGUISHED DEAN OF THE SCHOOL OF BUSINESS
Since joining the faculty in 2001, Dr. Iacovou has epitomized the teacher-scholar-professional model and has been instrumental in crafting a new strategic vision for the School of Business.

Mark Evans
ASSOCIATE DEAN, UNDERGRADUATE PROGRAM
“Wake Forest has one of the nation’s premier undergraduate business programs. At the School of Business, we offer a challenging curriculum, passionate faculty, and engaged staff. We are committed to working with our determined students to develop the next generation of ethical and professional business leaders.”
The Accountancy (ACC) major offers a foundation in the concepts, principles and practices of accountancy and business that students need for success in the early years of their careers. It also provides the foundation for students to complete the Master of Science in Accountancy (MSA) degree successfully. Students majoring in accountancy apply to the five-year accountancy program (which includes both the baccalaureate and master’s program). Careers targeted by students include public accounting, private firms, financial services and consulting.

The Mathematical Business major, offered jointly with the Department of Mathematics, offers technical and quantitative training with a comprehensive business acumen to prepare students for careers that require data analytics-based, advanced quantitative approaches to problem solving. The program equips students with the methodology skills at the interface of business and statistics. The mathematical business major is a STEM-designated (science, technology, engineering, and mathematics) degree program, for international student OPT application purposes.

The Finance major prepares students to think analytically and critically by exposing them to theory and its real-world applications. Finance majors typically pursue careers in financial services (including investment banking, wealth management, advisory), corporate finance, banking, and consulting.

The Business and Enterprise Management major combines a rigorous and high-quality curriculum with real-world applications. The degree program preserves a general business curriculum while simultaneously allowing students to gain greater depth in a number of specialty areas. The program emphasizes the development of strong leadership and critical thinking skills, enabling students to pursue careers in a wide range of fields including marketing, consulting, and financial services.
BACHELOR of SCIENCE
CLASS of 2020 PROFILE*

3.3+ AVG WFU PREREQUISITE COURSE GPA

294 ACCEPTED APPLICANTS

3.6 AVG WFU GPA AT ADMISSION

28 AVG CLASS SIZE

9% UNDERREPRESENTED GROUPS**

44% FEMALE

8% INTERNATIONAL

69% STUDY ABROAD

98% 4 YEAR GRADUATION RATE

*At the time of admission (ACC 111, ECN 150, MST 111/112)  **African American, Native American and Hispanic
Business and Enterprise Management (BEM) is a unique major that allows students to customize their academic experience to their career interests. A key component is the required three-credit hour internship, which provides a hands-on, career-related experience for a minimum of 200 hours and five weeks in a variety of organizational settings. During the internship, students have mandatory writing assignments, under faculty supervision, including a final reflective essay.

When they return to campus, they showcase their internship accomplishments at the TableTop Tradeshow, attended by faculty, staff, students, and employers. The final course grade includes the employer’s feedback and appraisal of the student’s work. The BEM internship program enhances Wake Forest’s education of the whole person and professional readiness by enabling students to apply skills learned in the classroom to the workplace.

For more information on our BEM internship program or to submit an internship opportunity, please visit: business.wfu.edu/internship-programs/BEMinternship/.

“The BEM internship was a fulfilling, hands-on experience that allowed me to apply skills from the classroom in a professional setting. I learned a great deal about myself, my strengths, and what I want in a career, all while being exposed to an industry entirely new to me.” – Grace Colan (’19)
CLASS OF 2017 FIRST DESTINATIONS

- 97% of students reached their first destination* within six months after graduation at 128 companies in 20 different states in 10 countries (of those seeking employment).

- After completing their undergraduate curriculum, the majority of accounting students attend the Wake Forest University Master of Science in Accountancy program**

* Employed, graduate school, or delayed search
** 68% of students entering graduate school attend the Wake Forest University Master of Science in Accountancy program

Employment Regions
- South (30%)
- Northeast (35%)
- Mid-Atlantic (13%)
- Midwest (6%)
- Southwest (5%)
- West (6%)
- International (5%)

First Destinations
- Finance (32%)
- Graduate School (21%)
- Consulting (17%)
- Marketing/Sales (11%)
- Analytics (3%)
- Other (16%)

Note: Determined from analysis of student data from surveys and other sources; may not add up to 100% due to rounding

A SAMPLING OF EMPLOYERS WHO HAVE HIRED OUR 2017 GRADUATES***

Accenture • Amazon • American Insurance Group • Apex Logistics International • AT&T • Bank of America • Barclays • Barings • BDO • Belk • BlackRock • Bloomingdale’s • BMO Capital Markets • Brookfield Property Partners • Capgemini Government Solutions • Capital One • Carbon Lighthouse • CBRE • CEB • Chanel • Charter Medical • Citi • Cleveland Museum of Art • Coastal Construction Products • Deloitte • Delta • DigitasLBI • Dimensional Fund Advisors • Essence Digital • EverBank • ExxonMobil • EY • Factset • FBR Capital Markets & Co • FedEx Services • Fifth Third Bank • First Derivatives • Freddie Mac • Fulbright Program • General Electric • GLG • Goldman Sachs • Grant Thornton • Haley Automotive Group • Hillstone Restaurant Group • Horizon Media • IBM • IPG Mediabrands • Jefferies • JLL • JP Morgan • JUICE Pharma • Keyot • Knowledgent • KPMG • Landmark Partners • Lincoln Financial Group • LinkedIn • L’Oreal • Market Performance Group (MPG) • MarketAxess • Mercedes-Benz USA • Mercer • Morgan Stanley • MSIGHTS • Navigant Consulting • Newell Brands • Omnicom Health Group • Owens Corning • Pacific Investment Management Company (PIMCO) • Peace Corps • PepsiCo • Piper Jaffray • Pitney Bowes • Plantronics • PwC • Raymond James • RBC Capital Markets • Red Ventures • Regions Bank • Resilience Project, Inc. • Scripps Network Interactive • Search Fund Accelerator • Sling TV • SoFi • SunTrust Robinson Humphrey • Teach for America • Thayer Distribution Services • The CW Television Network • The JBG Companies • The Link Group • Tiedemann Wealth Management • Tudor Pickering Holt & Co. • United Technologies • US Bank Commercial Real Estate group • Vanguard • Wefunder • Wells Fargo • XAPPmedia • Yelp

***This is representative of employers that have been compiled from organization and student reporting of recruiting outcomes.
GAIN A COMPETITIVE EDGE

Providing our graduates with a business education connected to the marketplace within a nationally recognized liberal arts university enables us to offer a holistic learning experience bolstered by strong relationships with companies and other organizations.

“The School of Business has allowed me to develop as an individual and as part of the broader Wake Forest community. Our professors genuinely care about students and work to help us succeed academically and professionally. Likewise, I’ve been able to learn more from my peers than I could have ever imagined. My time as a School of Business student has been a truly well-rounded and exciting experience.” – Brooks Hallock (‘19)
Undergraduate Business Program Admission

Admission to the School of Business undergraduate program is by formal application in the spring term of the sophomore year. The number of students that can be accepted is limited. Meeting the minimum requirements is not a guarantee of admission (see the current Bulletin at wfu.edu/academics/bulletins/ for requirements).

Applicants are reviewed by the School’s Committee on Admissions, Continuation, and Scholarships. Before being considered for admission to the School of Business, the applicant first must have been admitted to Wake Forest University.

THE SCHOOL OF BUSINESS UNDERGRADUATE TEAM

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Prospective students should contact Dru Simpson, Administrative Coordinator, at simpsodc@wfu.edu or call 336-758-5422 for additional information.

Wake Forest University is accredited by:
AASCB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide. Accredited institutions confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

The Southern Association of Colleges and Schools Commission on Colleges, which is the regional body for the accreditation of degree-granting higher education institutions, serving as the common denominator of shared values and practices among the diverse institutions in the Southern states that award associate, bachelor’s, master’s, or doctoral degrees.