



WAKE FOREST
UNIVERSITY

SCHOOL *of* BUSINESS

MS in Business Analytics

Dress Advisory Guide

This is a guide to help students better understand what their dress code options are for school and for professional settings. Women's wear is shown first, and men's wear follows. Standard dress category options are below:

Business Professional – This is traditional business wear, and should be worn for interviewing and special events, especially events with employers and speakers. In general, this means a traditional suit.

Business Casual – This is the everyday dress for many modern companies. In the MSBA program, this is what students should wear Monday-Thursday. In general, it's a mix between business professional and casual.

Smart Casual – This is for casual Fridays or casual events. In general, this means clothes that are nice, but not dressy. This look can include jeans and khaki-type pants. Students should look casual, but as though they have still taken care to make themselves look presentable.

Business Professional (Wear for Interviews)



This is perfect for an interview.



Great for an interview. To be on the safe side, she might want to wear closed-toe shoes. Note, the skirt hits at the top of the kneecap, which is just right.



This would be great for an interview. Just be sure the blouse neckline isn't too low.

Business Casual (Wear to Class)



All of these are appropriate for business casual. Be sure your skirt hits just at the top of the kneecap.

Smart Casual (Wear on Casual Fridays)



Perfect.



Very nice smart casual.



Looks great for casual Fridays!

Men:
Business Professional (wear to interviews)



Note the traditional full suit, white shirt, tie, and shoes. These are quintessential business professional for all interviews. When in doubt, solid shirts and solid ties are best.

Business Casual (wear to class)



Looks great.



This guy looks great with a tucked-in basic shirt. You can never go wrong with this look for business casual.



This guy is showing a little more style. Note the socks... men should always wear socks with business casual.

Smart Casual (wear on casual Fridays)



Think of this as the **most** casual you can be and still be appropriate.



This is a great outfit. He could lose the jacket and still be very appropriate for smart casual.



Short-sleeved shirts are okay for smart casual!

A few additional guidelines:

- Shorts and flip-flops/sandals are not appropriate for work and not recommended for class.
- Attire for networking events is where you can have more room to showcase your personality and play with color if you prefer.

Women:

- Pantyhose – Pantyhose are necessary only for business professional wear when interviewing with more traditional work environments, or if you want to be on the safe side when interviewing in general. Otherwise, you can make a choice as to whether pantyhose will be complementary to your outfit.

Men:

- Socks – Men should wear socks for business professional and business casual. When wearing socks for business professional and business casual, never wear white socks. Usually black socks will be appropriate. You can get a little fun with patterned socks for business casual.

We hope this guide helps you understand the distinctions between dress styles that are appropriate for the MS in Business Analytics program and for the workplace.

If you have doubts about an outfit, ask a staff member. Fashion is subjective, so opinions may vary, but if you ask a few people, you should get an idea of what works and what doesn't.

