

MASTER of BUSINESS ADMINISTRATION





ADVANCE YOUR CAREER

The Wake Forest University School of Business offers the #1 ranked program of its kind in North Carolina for working professionals.

With campuses in Winston-Salem and Charlotte, this two-year program is designed to work with your busy schedule, offering Evening and Saturday options with classes starting in August or January.



MAKE A MOVE KEEP YOUR MOMENTUM

The Wake Forest MBA program is one of the best in the nation for working professionals. Graduates are rewarded with professional and financial success, using their degrees to advance within their current organizations or venture into new careers, often while still in the program.

With a focus on strategic and global thinking, students acquire broad-based leadership and management skills, working with study teams that bring a diversity of backgrounds, interests and experiences. Each cohort progresses together, learning from one another and forging lifelong personal bonds and invaluable business connections.

Impact your career with a return on investment even before graduation

Our students take concepts from the program and immediately put them into practice at their workplaces. Wake Forest MBA students leverage their learning, resulting in increased recognition and reward for their contributions.

Class of 2019, during their time in the program:

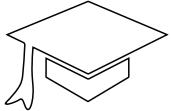
- 16% Average Salary Increase
- 51% Received at least one Promotion
- 27% Changed Organizations

Join an experienced and diverse cohort

(Class of 2021)

Manufacturing	25%
Consumer Products	18%
Financial Services	15%
Healthcare/Pharma	11%
Non-Profit	10%
Technology	5%
Consulting	4%
Logistics	3%
Energy	2%
Government	1%
Real Estate	1%
Media/Entertainment	1%
Other	4%

The two-year MBA program equips you with a strategic, global perspective on business and sharpens your ability to approach challenges from a variety of perspectives. You will delve into core subjects like strategy, finance, operations, marketing, and information technology, and gain an understanding of the vital links among those disciplines. Electives allow you to round out your MBA based on your interests and career goals.



BUSINESS ED REDEFINED

Classes and networking in state-of-the-art facilities in Winston-Salem or Charlotte



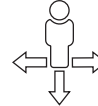
INDIVIDUAL ATTENTION

A supportive learning environment with access to professors and mentors with relevant real-world knowledge



IMMEDIATE APPLICATION

Use classroom lessons to accelerate projects and address challenges in your business or workplace



CAREER COACHING

One-to-one career guidance coupled with extensive alumni network connections



TEAM ENVIRONMENT

Learn not only from experienced, highly respected faculty, but also from other leading business executives and your peers



THE WAKE FOREST DIFFERENCE

Developing the Whole Person

At the School of Business, our mission is to shape the whole person. We develop passionate, ethical business leaders who get results with integrity, while committing themselves to higher causes.

Meaningful Results

Our commitment to competency and character leads to proven results for graduates, who enjoy the prestige of completing the rigors of our top-ranked programs, and the lifelong advantages of a robust alumni network.

Continuous Innovation

Because innovation drives business, we deliver innovation in business education. The School of Business actively listens to the voice of the market to transform the way we develop business leaders.

THEY CHOSE WAKE FOREST



Amy Reynolds (MBA '19)

Current Position:
General Manager of Demand Generation,
Flow Automotive Companies

"The Wake Forest MBA program has enriched all aspects of my life in ways I could not have anticipated. My learning experience has become an extension of my professional life because I can immediately apply concepts and methods from class to my work. As a cohort, we support, challenge and learn from each other in ways that would not be possible if we were not all learning together in the classroom.



Jeffrey Hutchings (MBA '20)

Program: Charlotte Saturday
Current Position: Physician, Novant Health

"I chose Wake Forest for my MBA due to the quality of the curriculum, the diversity of the cohorts, and the large network to pull from."



Taylor York (MBA '19)

Program: Charlotte Evening
Current Position: Senior Financial Analyst,
Bank of America

"I chose the Wake Forest MBA program because it's a small, in-person program that would allow me to build relationships with my professors and peers, and expand my network outside the classroom. I also wanted the opportunity to participate in a global immersion experience."



DIVERSE STUDENTS DRIVEN TO SUCCEED

We bring together driven, committed professionals with diverse backgrounds to heighten the learning experience.

Our students come from large and small organizations in the profit and nonprofit sectors, bringing with them a desire to deepen their business knowledge, polish their networking skills and amplify their career trajectories.

Courses are taught by outstanding educators and researchers who have led and launched successful companies and entrepreneurial ventures. A vital aspect of the Wake Forest culture is the interaction between our exceptional professors and engaged, inspired students.

Coursework, enrichment activities and other learning opportunities build a unique, practical management perspective. Electives expand our core curriculum to your specific goals and strengths. Bring challenges from your workplace into the classroom to deepen discussions—and immediately apply concepts and techniques you're learning in class to benefit your organization.

CLASS OF 2021 COMBINED PROFILE

146

Total students

49

Average cohort size

3.14

Average GPA

45%

Female

26%

Underrepresented groups*

71

Companies represented

9

Average years of experience

**African American, Native American and Hispanic as percent of domestic students*



#1

PART-TIME
MBA PROGRAM
IN N.C.

#18

PART-TIME
MBA PROGRAM
IN THE NATION

ONE DEGREE, MANY OPTIONS

Winston-Salem Campus

Location:
Wake Forest University

Facilities:
Farrell Hall

Class Format:
Evenings (Tues & Thurs)

Classes begin:
August



Charlotte Campus

Location:
Uptown Charlotte

Facilities:
Wake Forest University
Charlotte Center

Class Formats:
Evenings (Mon & Wed)
or Saturdays

Classes begin:
August (Evening),
January (Saturday)

MBA PROGRAM OVERVIEW

Prerequisites

- Bachelors degree from an accredited college/university (open to all majors)
- Preference given to candidates with 3 years of full-time working experience.

Program Calendar*

	SEMESTER 1	SEMESTER 2	SEMESTER 3
FIRST YEAR	Diverse Teams	Managerial Economics	Operations Management
	Purpose & Ethics in Business	Business Analytics I	Financial Management
	Financial Accounting	Managerial Accounting	Business Analytics II
	Behavior and Leadership in Organizations	Leadership	Introduction to Strategy
SECOND YEAR	Marketing Management	Global Strategic Management	Macroeconomics
	Information Technology Management	Elective**	Business Law
	Elective**	Elective**	Elective**
			Elective**

* subject to change

** see website for electives

Concentrations Offered in Strategy/Leadership, Analytics and Finance

Key Dates

	Evening Programs	Saturday Program
Online application available	September 1	February 1
Early application and scholarship deadline	April 1	September 1
Final application deadline	August 15	January 1
Classes begin	Late August	Mid-January

NO SEPARATE SCHOLARSHIP APPLICATION REQUIRED. Qualified applications submitted earlier receive admission and scholarship award priority. Final deadline may be extended as space and scholarship funding availability allows.

Tuition Estimated total tuition/fees[†] per year (Fall/Spring/Summer): **\$40,698 (\$13,566 per semester)**

[†]Tuition/fees subject to change. See website for total cost of attendance.

Winston-Salem: business.wfu.edu/mba • busadmissions@wfu.edu • 866.925.3622
 Charlotte: business.wfu.edu/mba • charlottebusadmissions@wfu.edu • 888.925.3622

Wake Forest University is accredited by: AACSB International, The Association to Advance Collegiate Schools of Business, and The Southern Association of Colleges and Schools Commission on Colleges.