MBA for Working Professionals
You're ready to make a real difference in the workplace and the world—without interrupting your career. The Wake Forest Evening MBA program is one of the best in the nation for working professionals like you.
**SURGE AHEAD—WITHOUT BREAKING YOUR STRIDE.**

Our Evening MBA graduates turn their degrees into immediate professional and financial success, advancing within their current organizations or finding new careers with leading companies.

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**MELISSA MARTIN MBA ’16**

“The MBA course studies are very relevant to my daily business practices. It’s exciting and fulfilling to be able to **apply new concepts immediately** in my career.”

**CURRENT POSITION:**
Marketing & Merchandising, Hanesbrands, Inc.

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**Stats**

**Industry experience (Class of 2017)**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>18%</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>11%</td>
</tr>
<tr>
<td>Pharma/Biotech/Healthcare</td>
<td>9%</td>
</tr>
<tr>
<td>Technology</td>
<td>7%</td>
</tr>
<tr>
<td>Non-profit</td>
<td>4%</td>
</tr>
<tr>
<td>Consulting</td>
<td>2%</td>
</tr>
<tr>
<td>Media/Entertainment</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>22%</td>
</tr>
</tbody>
</table>

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**AARON FILIPONI MBA ’15**

“The Evening MBA program put me on the right track by delivering the technical concepts and overall degree knowledge that is needed today to **advance through the ranks**.”

**CURRENT POSITION:**
Group Finance Manager, Lowe’s Home Improvement Corporate

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**TOP 20 BEST B-SCHOOLS for NETWORKING**

Business Insider, 2014
AN MBA THAT WON’T INTERRUPT YOUR CAREER

The two-year Evening MBA program gives you a strategic, global perspective on business, honing your ability to approach challenges from a wide range of perspectives. Over six semesters, you’ll gain a command of finance, operations, marketing, quantitative methods and organizational behavior. Use electives to tailor your education to your interests and goals.

BUSINESS ED REDEFINED
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex

IMMEDIATE APPLICATION
Use classroom lessons to accelerate projects and address challenges in your current position

INDIVIDUAL ATTENTION
A intimate hands-on learning environment that fosters student-faculty interaction

CAREER COACHING
One-to-one career guidance for life, coupled with extensive alumni network connections

COLLABORATIVE ENVIRONMENT
Learn not only from faculty but from other managers and leaders in a highly interactive program

the WAKE FOREST DIFFERENCE:

READY. ABLE. HONORABLE.

We are the Wake Forest School FOR Business. We shape performance-ready professionals who are driven to achieve results with integrity.

Business is rapidly evolving. Today, it’s about more than what leaders know in their heads; it’s also what they know in their hearts. It’s having a foundation built on knowledge and skill—but it’s also about developing grit and fostering character.

The School of Business is consistently recognized for its rigor and innovation by recruiters who seek top talent and by rankings organizations—including U.S. News & World Report, Bloomberg Businessweek, The Economist, Forbes and the Financial Times—who include Wake Forest among the world’s best business schools.
The Evening MBA program attracts students from large and small organizations in the profit and nonprofit sectors. We bring together a class of driven, committed professionals with diverse backgrounds to heighten the learning experience. No particular undergraduate degree is needed to succeed. What our students have in common is a desire to deepen their business knowledge, polish their networking skills and amplify their career trajectories.

Classes begin in late August, meeting on Tuesday and Thursday evenings. The program is lockstep: students progress together and graduate as a cohort. Courses are taught by outstanding educators and researchers who have led and launched successful companies and entrepreneurial ventures. The interaction between our exceptional professors and engaged, inspired students is a vital aspect of the Wake Forest culture.

OUR STUDENTS DON’T ENROLL. THEY COMMIT.

Dynamic, team-based classroom environment
“The Winston-Salem Evening MBA program not only provides students with an extraordinary learning experience at one of the top MBA programs in the country; it also provides a valuable network of talented professionals in a dynamic, team-based classroom environment.”

- Matthew Phillips
Associate Dean for Working Professional Programs

CURRICULUM OVERVIEW

<table>
<thead>
<tr>
<th>FALL SEMESTER</th>
<th>SPRING SEMESTER</th>
<th>SUMMER SEMESTER</th>
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<tbody>
<tr>
<td>FIRST YEAR</td>
<td></td>
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<tr>
<td>Financial Accounting</td>
<td>Managerial Accounting</td>
<td>Marketing Management</td>
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<td>Introduction to Strategy</td>
<td>Managerial Economics</td>
<td>Operations Management</td>
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<td>Behavior and Leadership in Organizations</td>
<td>Quantitative Business Methods</td>
<td>Information Technology Management</td>
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<td>Personal Development</td>
<td>Ethical Decision-Making</td>
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<td>SECOND YEAR</td>
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<td>SUMMER SEMESTER</td>
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<td>Financial Management</td>
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<td>Elective 1 or International Study</td>
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<td>Perspectives on Global Business</td>
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<td>Elective 2</td>
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<td>Leadership</td>
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<td>Elective 3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*See website for available electives</td>
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</table>
MASTER of BUSINESS ADMINISTRATION
EVENING CLASS of 2017 PROFILE*

39% FEMALE
54 CLASS SIZE
15% UNDERREPRESENTED GROUPS**

43 COMPANIES REPRESENTED
8.4 YEARS AVG WORK EXPERIENCE
3.25 AVG GPA
581 AVG GMAT

*Class of 2017 (as of September 1, 2015) **African American, Native American and Hispanic
Our students work hard to advance their careers during the two years in the Evening MBA program and beyond. They grow their roles in their current companies or land positions at other top organizations. Students have direct access to one-on-one career coaching while at Wake Forest and are guided as they assess career options, refine goals and connect with corporate contacts—all while developing the interview and negotiation skills that launch career advancement.

Our students don’t just bring work to class. They bring class to work.

“The knowledge, experience and confidence I gained in the Evening MBA program helped me achieve a major promotion just two months after graduation and the opportunity to expand my team. The Wake Forest MBA is definitely one of the most valuable and important experiences of my life.”

**Diana Medina**
University of La Sabana, BA ’11
Business Administration
Wake Forest University
Evening MBA, ’14

**Current Position**
Senior Manager, Content & Campaigns
Lowes Foods

“I started the Evening MBA program as a finance analyst and was able to advance to a manager of communications in trade marketing. My experience at Wake Forest provided me with the ability to be agile and flexible in order to seamlessly transition and add immediate value to my new role.”

**Adam Meyer**
Drake University, BA ’01
Analytical Finance & Accounting
Wake Forest University
Evening MBA, ’15

**Current Position**
Manager of Trade Marketing
Communications
Reynolds American Inc.”
For more information, contact:

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Executive Director
Winston-Salem Evening MBA Program
336.758.3091
benderkc@wfu.edu

Enrollment Management Center
busadmissions@wfu.edu
866.925.3622

business.wfu.edu

PROGRAM INFORMATION • APPLICATION • STUDENT PROFILES

Wake Forest University is accredited by:

AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide. Accredited institutions confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

The Southern Association of Colleges and Schools Commission on Colleges, which is the regional body for the accreditation of degree-granting higher education institutions, serving as the common denominator of shared values and practices among the diverse institutions in the Southern states that award associate, bachelor’s, master’s, or doctoral degrees.