Hit the Ground Running

WAKE FOREST SCHOOL OF BUSINESS
Business and Enterprise Management Internship Program
“The hands-on, industry experience that I gained through my summer internship was a great way for me to learn about finances and global markets. When I returned to school in the fall, I felt like I had a better understanding of business and felt more determined to work hard in my business classes so I could succeed when I got back into the business world.”

– Greg Saville (BS ‘09)

“Bank of America’s internship program is an excellent recruiting and training tool. The summer experience allows hiring managers and interns to work together, ‘test drive’ the partnership and evaluate the experience before making or accepting a full-time offer. The program is instrumental in building a pipeline for full-time talent.”

– Susan Krause
Bank of America

“The reason we love having Wake Forest students as interns is because they are hardworking and driven. They are also great at working as part of a team, which is essential in a small company. They always have a ‘can do’ attitude and bring new ideas and energy to our company.”

– Steve Bumgarner
Capture Public Relations and Marketing

“Wake Forest interns have proven to be dedicated, hardworking individuals. These students seem to thrive in our fast-paced work environment. Their determination to achieve success has allowed many of them to receive full-time offers and return with us after graduation.”

– Kirk Ginn
DISH Network

“As an employer I feel good at the end of the day when I can say, ‘I helped a student learn something today that will help them long term.’”

– Tim Ronan
Primo Water
Our Business and Enterprise Management internship program focuses on professional readiness.

Wake Forest is known for its academic excellence. And now we've developed a breakthrough Business and Enterprise Management (BEM) major that offers a new way of preparing today's students for the highly competitive challenges of the corporate environment and the global marketplace. Students choose a specialized concentration such as marketing, international business, nonprofit management or one of many other customizable fields of study.

Each undergraduate student who completes the BEM program's rigorous requirements – including an extended internship in his or her field of interest – emerges with a level of practical understanding and a range of professional skill sets that are unique among current business major graduates.

In short, the BEM curriculum educates our students to focus their competitiveness while enhancing their development in areas such as analysis, creativity and emotional intelligence.
Be a key part of this powerful new program.

Bringing the Business and Enterprise Management curriculum to our students is an ambitious undertaking. It not only relies on the substantial talents of our faculty, but also on the proactive involvement of forward-thinking companies and alumni. Whether you represent a company or are an alumnus wanting to support the program, we invite you to partner with us.

As a company, having one or more BEM candidates as interns in your organization for a minimum of five weeks will provide you with:

- Inside track on new-talent screening and recruitment
- Bright, dedicated interns with a strong work ethic, desire to learn, and drive to succeed
- Valuable input and fresh perspective on tough company issues
- High-quality deliverables for a relatively low cost
- Opportunity to make a big impact on the development of these talented business students and help them fine-tune their professional direction
- Ongoing relationship with the Wake Forest academic community

As a WFU alumnus, you can get involved by:

- Acting as a program advisor
- Becoming a mentor
- Providing financial support
- Helping talented students accrue real-world experience by providing internships and networking opportunities

Whether you’re a business or an alumnus, we’re eager to get you involved in this exciting new program. It’s a win-win partnership for you and our students!
The world has never been more competitive. Give your business (and our students) an edge.

Contact Gigi Parent
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For more information on the BEM program and internship visit
www.business.wfu.edu/BEMinternship
Business and Enterprise Management

Redefining performance.
visit our web site at www.business.wfu.edu/BEMinternship