BACHELOR of SCIENCE
OUR MISSION
We help businesses create a better world through developing passionate, ethical business leaders who get results with integrity, and through thought leadership that is visible and that positively impacts the practice of business.

BUSINESS ED REDEFINED
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex

INDIVIDUAL ATTENTION
A hands-on learning environment with small classes and a 14:1 student:faculty ratio

REAL-WORLD EXPERIENCES
Results-driven, team-based projects that amplify concepts learned in the classroom

PERSONALIZED GUIDANCE
Career direction and coaching from staff, faculty and professional connections

ESSENTIAL NETWORKING
Speaker series and networking opportunities connect you with innovators and thought leaders

Charles Iacovou
SISEL DISTINGUISHED DEAN OF THE SCHOOL OF BUSINESS

Since joining the faculty in 2001, Dr. Iacovou has epitomized the teacher-scholar-professional model and has been instrumental in crafting a new strategic vision for the School of Business.

Pat Dickson
ASSOCIATE DEAN, UNDERGRADUATE PROGRAM

“As one of the most highly ranked undergraduate business programs in the U.S., our curriculum is rigorous and our expectations are high. Together we can help you take the critical first steps in achieving your goals.”
Accountancy provides a foundation for the integrated five-year Master in Accountancy (MSA) program (note that the undergraduate degree in accountancy is available only if a student is accepted into the MSA program in his or her junior year of study). Post MSA careers targeted by students include public accounting, private firms, financial services, and consulting.

The Mathematical Business major, offered jointly with the Department of Mathematics, prepares students for careers that require model-based, advanced quantitative approaches to problem solving. These majors often target roles in consulting, financial services, research, and marketing across industries that include consumer products, manufacturing, technology, and government.

The Business and Enterprise Management major combines a rigorous and high-quality curriculum with real-world applications. The degree program preserves a general business curriculum while simultaneously allowing students to gain greater depth in a number of specialty areas. The program emphasizes the development of strong leadership and critical thinking skills, enabling students to pursue careers in a wide range of fields including marketing, consulting, and financial services.

The Finance major prepares students to think analytically and critically by exposing them to theory and its real-world applications. Finance majors typically pursue careers in financial services (including investment banking, wealth management, advisory), corporate finance, banking, and consulting.
BACHELOR of SCIENCE
CLASS of 2018 PROFILE*

3.3+ AVG WFU PREREQUISITE COURSE GPA

277 ACCEPTED APPLICANTS

3.6 AVG WFU GPA AT ADMISSION

28 AVG CLASS SIZE

8% UNDERREPRESENTED GROUPS**

41% FEMALE

22% INTERNATIONAL

55% STUDY ABROAD

99% 4 YEAR GRADUATION RATE

*At the time of admission (ACC 111, ECN 150, MTH 111/112)  **African American, Native American and Hispanic
Business and Enterprise Management (BEM) is a unique major that allows students to customize their academic experience to their career interests. A key component is the required three-credit hour internship, which provides a hands-on, career-related experience for a minimum of 200 hours and five weeks in a variety of organizational settings. During the internship, students have mandatory writing assignments, under faculty supervision, including a final reflective essay.

When they return to campus, they showcase their internship accomplishments at the TableTop Tradeshow, attended by faculty, staff, students, and employers. The final course grade includes the employer’s feedback and appraisal of the student’s work. The BEM internship program enhances Wake Forest’s education of the whole person and professional readiness by enabling students to apply skills learned in the classroom to the workplace.

For more information on our BEM internship program or to submit an internship opportunity, please visit: business.wfu.edu/internship-programs/BEMinternship/.

CLASS OF 2017 INTERNSHIPS

- 94% internship rate for students in all four undergraduate business school majors, providing real-world experience by putting course concepts into practice.
- 241 students completed a summer internship at 174 companies in 24 different states and 7 international locations.

Internship Regions
- Northeast (33%)
- South (33%)
- Mid-Atlantic (10%)
- Southwest (8%)
- International (8%)
- Midwest (4%)
- West (4%)

Functions
- Finance (51%)
- Marketing/Sales (13%)
- Consulting (13%)
- Accounting (10%)
- Analytics (5%)
- Other (8%)
CLASS OF 2016
FIRST DESTINATIONS

100% of students reached their first destination* within six months after graduation at 110 companies in 24 different states (of those choosing employment).

After completing their undergraduate curriculum, the majority of accounting students attend the Wake Forest University Master of Science in Accountancy program, which historically has a 100% employment rate at graduation.

* Employed, graduate school, or delayed search

A SAMPLING OF EMPLOYERS WHO HAVE HIRED OUR 2016 GRADUATES**

Abercrombie and Fitch • Accenture • Aetna • AIG • Alphasights • Aon Hewitt • AXA Advisors • Babson Capital Management • Bank of America • Barclays • Belk • Bloomingdale's • Brown Brothers Harriman • Caesars Entertainment • Cambridge Associates • CEB • Chubb Insurance • Citi • Cushman and Wakefield • Deloitte • Delta Airlines • Digitas LBI • DISH • EJ Gallo • Epic Systems • EY • FBR Capital Markets • Fifth Third Securities • Flow Automotive • FTI Consulting • GE • Goldman Sachs • Hanesbrands • IMG • ING • Inmar • IPREO • Jefferies • JP Morgan Chase • KeyBanc Capital Markets • KPMG • L’Oreal USA • Macy’s • MullenLowe • NBCUniversal • Newell Brands • Octagon • Omnicom Media Group (OMD) • Optimity • Oracle • PepsiCo • Frito-Lay • PNC Financial Services • PwC • Red Ventures • Regions Financial • Stifel • SunTrust Robinson Humphrey • TD Securities • The Advisory Board Company • The Bank of New York Mellon • The Home Depot • TIAA • UBS • United Technologies • Univision Communications • Vanguard • Walmart • Wells Fargo • Wilson

**This is representative of employers that have been compiled from organization and student self-reporting of recruiting outcomes.
GAIN A COMPETITIVE EDGE

Providing our graduates with a business education connected to the marketplace within a nationally recognized liberal arts university enables us to offer a holistic learning experience bolstered by strong relationships with companies and other organizations.

“The rigor of the School of Business prepared me for the challenging demands of the corporate world. My professors motivated me to think critically and to bring my best work to the classroom.” – James O’Sullivan (‘16)
Undergraduate Business Program Admission

Admission to the School of Business undergraduate program is by formal application in the spring term of the sophomore year. The number of students that can be accepted is limited. Meeting the minimum requirements is not a guarantee of admission (see the current Bulletin at wfu.edu/academics/bulletins/ for requirements).

Applicants are reviewed by the School’s Committee on Admissions, Continuation, and Scholarships. Before being considered for admission to the School of Business, the applicant first must have been admitted to Wake Forest University.

Prospective students should contact Dru Simpson, Administrative Coordinator, at simpsodc@wfu.edu or call 336-758-5422 for additional information.