

MASTER of BUSINESS ADMINISTRATION





ADVANCE YOUR CAREER

The Wake Forest University School of Business offers the #1 ranked program of its kind in North Carolina for working professionals.

With campuses in Winston-Salem and Charlotte, this two-year program is designed to work with your busy schedule, offering Evening and Saturday options with classes starting in August or January.



MAKE A MOVE KEEP YOUR MOMENTUM

The Wake Forest MBA program is one of the best in the nation for working professionals. Graduates are rewarded with professional and financial success, using their degrees to advance within their current organizations or venture into new careers, often while still in the program.

With a focus on strategic and global thinking, students acquire broad-based leadership and management skills, working with study teams that bring a diversity of backgrounds, interests and experiences. Each cohort progresses together, learning from one another and forging lifelong personal bonds and invaluable business connections.

Impact your career with a return on investment even before graduation

Our students take concepts from the program and immediately put them into practice at their workplaces. Wake Forest MBA students leverage their learning, resulting in increased recognition and reward for their contributions.

Class of 2017, during their time in the program:

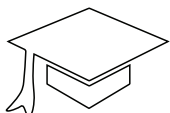
- 21% Average Salary Increase
- 54% Received at least one Promotion
- 29% Changed Organizations

Join an experienced and diverse cohort

(Class of 2019)

Finance	29%
Manufacturing	10%
Healthcare	8%
Technology	7%
Media/Entertainment/Marketing	7%
CPG	6%
Energy	6%
Non-profit	6%
Consulting	4%
Government	1%
Other	16%

The two-year MBA program equips you with a strategic, global perspective on business and sharpens your ability to approach challenges from a variety of perspectives. You will delve into core subjects like strategy, finance, operations, marketing, and information technology, and gain an understanding of the vital links among those disciplines. Electives allow you to round out your MBA based on your interests and career goals.



BUSINESS ED REDEFINED

Classes and networking in state-of-the-art facilities in Winston-Salem or Charlotte



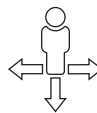
INDIVIDUAL ATTENTION

A supportive learning environment with access to professors and mentors with relevant real-world knowledge



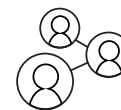
IMMEDIATE APPLICATION

Use classroom lessons to accelerate projects and address challenges in your business or workplace



CAREER COACHING

One-to-one career guidance coupled with extensive alumni network connections



TEAM ENVIRONMENT

Learn not only from experienced, highly respected faculty, but also from other leading business executives and your peers



THE WAKE FOREST DIFFERENCE

Developing the Whole Person

At the School of Business, our mission is to shape the whole person. We develop passionate, ethical business leaders who get results with integrity, while committing themselves to higher causes.

Meaningful Results

Our commitment to competency and character leads to proven results for graduates, who enjoy the prestige of completing the rigors of our top-ranked programs, and the lifelong advantages of a robust alumni network.

Continuous Innovation

Because innovation drives business, we deliver innovation in business education. The School of Business actively listens to the voice of the market to transform the way we develop business leaders.

THEY CHOSE WAKE FOREST



Amy Reynolds (MBA '19)

Current Position:
General Manager of Demand Generation,
Flow Automotive Companies

"The Wake Forest MBA program has enriched all aspects of my life in ways I could not have anticipated. My learning experience has become an extension of my professional life because I can immediately apply concepts and methods from class to my work. As a cohort, we support, challenge and learn from each other in ways that would not be possible if we were not all learning together in the classroom."



Prem Yerraballi (MBA '17)

Current Position:
Manager, Risk Advisory Services, EY

"After doing much research, I felt Wake Forest was the choice for me. The faculty have been phenomenal and I've been impressed with the amount of learning I've gained through my classmates. In just the first year of the program, I changed jobs and secured a 50 percent increase in my salary."



Zaneta Mowatt (MBA '17)

Current Position:
Manager, Flagship Services, Vanguard

"An MBA program with a classroom setting was very important to me. Our cohort is full of high-achieving professionals who I can learn from every day. For me, the MBA is more than just a degree, it's been life changing."



DIVERSE STUDENTS DRIVEN TO SUCCEED

We bring together driven, committed professionals with diverse backgrounds to heighten the learning experience.

Our students come from large and small organizations in the profit and nonprofit sectors, bringing with them a desire to deepen their business knowledge, polish their networking skills and amplify their career trajectories.

Courses are taught by outstanding educators and researchers who have led and launched successful companies and entrepreneurial ventures. A vital aspect of the Wake Forest culture is the interaction between our exceptional professors and engaged, inspired students.

Coursework, enrichment activities and other learning opportunities build a unique, practical management perspective. Electives expand our core curriculum to your specific goals and strengths. Bring challenges from your workplace into the classroom to deepen discussions—and immediately apply concepts and techniques you're learning in class to benefit your organization.

MASTER of BUSINESS ADMINISTRATION INCOMING CLASS of 2019 COMBINED PROFILE

159
TOTAL
STUDENTS

53
AVG COHORT
SIZE

3.2
AVG GPA

42%
FEMALE

28%
UNDERREPRESENTED
GROUPS*

124
COMPANIES
REPRESENTED

10
AVG YEARS OF
EXPERIENCE

**African American, Native American and Hispanic as percent of domestic students*



#1
PART-TIME MBA
PROGRAM IN N.C.



#17
PART-TIME MBA
PROGRAM IN U.S.

ONE DEGREE, MANY OPTIONS

Winston-Salem Campus

Location:
Wake Forest University

Facilities:
Farrell Hall

Class Format:
Evenings (Tues & Thurs)

Classes begin:
August



Charlotte Campus

Location:
Uptown Charlotte

Facilities:
Wake Forest University
Charlotte Center

Class Formats:
Evenings (Mon & Wed)
or Saturdays

Classes begin:
August (Evening),
January (Saturday)

MBA PROGRAM OVERVIEW

Prerequisites

- Bachelors degree from an accredited college/university (open to all majors)
- At least three years of post-graduate work experience

Program Calendar

	SEMESTER 1	SEMESTER 2	SEMESTER 3
FIRST YEAR	Financial Accounting	Behavior and Leadership in Organizations	Managerial Economics
	Quantitative Business Methods	Marketing Management	Operations Management
	Personal & Team Development	Managerial Accounting	Financial Management
	Introduction to Strategy	Business Law	
SECOND YEAR	Leadership/Ethics	Macroeconomics	Global Strategic Management
	Information Technology Management	Elective* or Global Immersion	Elective* or International Study
	Elective*	Elective*	Elective*

* see website for electives

NEW IN 2018!

Expanded Elective Offerings: 15 Credit hours
Concentration in Strategy/Leadership

Key Dates

	Online application available	Evening Programs	Saturday Program
	Early application and scholarship deadline	September 1	February 1
	Final application deadline	April 1	September 1
	Classes begin	August 15	January 1
		Late August	Mid-January

NO SEPARATE SCHOLARSHIP APPLICATION REQUIRED. Qualified applications submitted earlier receive admission and scholarship award priority. Final deadline may be extended as space and scholarship funding availability allows.

Tuition

Estimated total tuition[†] per year (Fall/Spring/Summer): **\$39,900**

[†]Tuition/fees subject to change. See website for total cost of attendance.

Winston-Salem: business.wfu.edu/mba • busadmissions@wfu.edu • 866.925.3622
Charlotte: uptownmba.com • charlottebusadmissions@wfu.edu • 888.925.3622

Wake Forest University is accredited by: AACSB International, The Association to Advance Collegiate Schools of Business, and The Southern Association of Colleges and Schools Commission on Colleges.