MASTERS in MANAGEMENT
Your undergraduate education gave you a solid foundation of knowledge and critical thinking skills. But now you need to stand out from the competition.

Our 10-month Master of Arts in Management degree is designed specifically for all recent non-business majors who want to excel personally and professionally in today’s challenging marketplace.
DON’T JUST GET A JOB.
LAUNCH A CAREER.

We’ll give you the business knowledge and expertise you need to turn your passions into a profession.

- Throughout the Masters in Management program, dedicated career coaches will work with you to assess your career options, refine your goals, and sharpen your interviewing and presentation skills.
- Our extensive Wake Forest alumni network and corporate contacts will allow you to make invaluable connections to set your career on the fast track.

Targeted Corporate Recruiting
In 2016, our students found employment with 53 different companies, including such top employers as Aon, Bank of America, Cigna, Deloitte, HanesBrands, Inmar, Oracle, PepsiCo, Protiviti, and United Technologies.

99% EMPLOYMENT 6 MONTHS POST GRADUATION CLASS OF 2016

SALARY
Average salary by function
- Human Resources $65,032
- Consulting $62,320
- Finance $61,000
- Business Development $58,650
- Operations $53,205
- Marketing/Sales $50,650

Class of 2016, six months post graduation
THE MASTERS IN MANAGEMENT PROGRAM TRANSFORMS CRITICAL THINKERS into business professionals, ready to contribute to their organizations from day one. Coursework focuses on core business functions and skills through experiential learning that is practical and collaborative. Graduates move forward with a skill set aligned with the talent needs of the marketplace.

BUSINESS ED REDEFINED
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex

INDIVIDUAL ATTENTION
A hands-on learning environment with a strong faculty and staff support system

REAL-WORLD EXPERIENCES
Results-driven, team-based consulting projects that amplify concepts learned in the classroom

PERSONALIZED GUIDANCE
Career direction and coaching from staff, faculty and professional connections

ESSENTIAL NETWORKING
Speaker series and networking opportunities connect you with innovators and thought leaders

The WAKE FOREST DIFFERENCE

We are the Wake Forest School for Business. We shape performance-ready professionals who are driven to achieve results with integrity.

Business is rapidly evolving. Today, it’s about more than what leaders know in their heads; it’s also what they know in their hearts. It’s having a foundation built on knowledge and skill—but it’s also about developing grit and fostering character.

The School of Business is consistently recognized for its rigor and innovation, both by rankings groups and by recruiters who seek professionals of the highest character who can demonstrate a global mindset and make immediate, meaningful contributions to their organizations.
WHY I CHOSE WAKE FOREST

Lauren Key (MA ’17)
UNC-Chapel Hill ’16
BA in Political Science

CURRENT POSITION:
Newell Brands
Creative Strategist

"I chose to pursue my Masters in Management because the career counseling and curriculum at Wake Forest is unparalleled. I knew if I spent one focused year at Wake, I would emerge on the other side as a polished professional ready to confidently tackle my goals."

Tim Hines (MA ’16)
Davidson College ’15
BA in Psychology

CURRENT POSITION:
Bank of America
Corporate Audit Analyst

“I want to pursue a career in finance or consulting, and I saw the Masters in Management degree as a great supplement to my Psychology degree. This program allowed me to foster new relationships and experiences at another college, and helped me walk away with a dream job!"

OUR STUDENTS DON’T ENROLL. THEY COMMIT.

The Masters in Management program starts in July with a rigorous six-week session to prepare you for graduate-level business courses. During the fall and spring semesters, the accelerated nature of the program will provide you with a strong foundation in finance, marketing, operations, business analytics, accounting, economics, information technology, ethics, organizational behavior and leadership.

The interaction between exceptional professors and engaged, inspired students is vital to the Wake Forest culture. Courses are taught by passionate educators and researchers who are committed to personalized teaching and to their students’ individual development.

“Wake Forest values students as individuals, fostering passion and original ideas, while offering strong resources from committed faculty and staff.”

— Caroline Hayward, MA ’16

A Tradition of Excellence

Wake Forest is an innovator in the curriculum and delivery of management education. Since the inception of the Master of Arts in Management degree in 2006, the program has grown into one of the largest and most recognized of its kind in the U.S.
MASTERS in MANAGEMENT
CLASS of 2018 PROFILE*

119 TOTAL STUDENTS
64% FEMALE
27% UNDER-REPRESENTED GROUPS**
15% INTERNATIONAL

69 SCHOOLS REPRESENTED
3.34 AVG GPA
48 MAJORS REPRESENTED

*Class of 2018 (as of July 2017)  **African American, Native American and Hispanic as percent of domestic students

WAKE FOREST UNIVERSITY

#27 IN NATIONAL UNIVERSITIES
U.S. NEWS & WORLD REPORT, 2017

TOP 12% SCHOOL WORLDWIDE
TIMES HIGHER EDUCATION (THE) WORLD UNIVERSITY RANKINGS, 2016-2017

HIGHLY SELECTIVE SCHOOL
FORBES AMERICA’S TOP COLLEGES, 2017
We emphasize hands-on, practical learning in a team-based, collaborative environment. **Action Learning Projects (ALP)** are designed to provide students with a world-class experiential learning opportunity, and give organizations the benefit of fresh ideas and solutions in business.

"The ALP experience provided the opportunity to apply my studies to real problems for real businesses."
— Alex Cella (MA ’16)

Prior ALP project sponsors include:

- ACC
- J&J
- Pepsico
- Cigna Healthspring
- Wells Fargo
- Inmar
- B/E Aerospace
- Fresh Market

"My company's ALP team jumped right in. They were professional and engaged. We're going to implement a lot of their ideas."
— Brad Zabel, Habitat for Humanity
# MASTERS IN MANAGEMENT PROGRAM OVERVIEW

Open to All Non-Business Majors (Business Minors May Apply)
Schedule a Consult Today for Personalized Guidance

## Prerequisites
- Bachelors degree from an accredited college/university
- Limited or no full-time, post-graduate work experience*
  * Requirement may be waived on a case-by-case basis

## Program Calendar

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<th>SUMMER (July-Aug.)</th>
<th>FALL (Sept.-Dec.)</th>
<th>SPRING (Jan.-May)</th>
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<tbody>
<tr>
<td>Personal Branding &amp; Career Management</td>
<td>Accounting</td>
<td>Managerial Economics</td>
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<tr>
<td>Business Communications</td>
<td>Marketing Management</td>
<td>Macroeconomics</td>
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<td>Financial Management</td>
<td>Information Technology Management</td>
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<td></td>
<td>Managing People and Organizations</td>
<td>Business Strategy &amp; Planning</td>
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<td>Action Learning Project I</td>
<td>Legal Environment of Business</td>
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<td>Elective**</td>
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**Sample Electives for Spring Mini 4:
- Quantitative Modeling for Business
- Advanced Financial Decision Making
- Advanced Branding
- Talent Management
- Topics in Business: Healthcare

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<td>Action Learning Project I</td>
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## Key Dates
- **Online application available**
  August 1
- **International Application Deadline**
  March 1
- **U.S. Application Deadline***
  May 1 (Domestic students only)
- **Classes begin**
  Early July

NO SEPARATE SCHOLARSHIP APPLICATION REQUIRED. Qualified applications submitted earlier receive admission and scholarship award priority.

***Final deadline may be extended as space and scholarship funding availability allows.

## Tuition
- **Estimated tuition† before scholarships:** $45,678

†Tuition/fees subject to change. See website for total cost of attendance.