MASTER of ARTS in MANAGEMENT
Your undergraduate education gave you a solid foundation of knowledge and critical thinking skills. But now you need to stand out from the competition.

Our 10-month Master of Arts (MA) in Management program is designed specifically for recent liberal arts, sciences, and engineering graduates who want to excel personally and professionally in today’s challenging marketplace.

Jamie Benz (MA ‘15)
Undergraduate Majors: Psychology & Political Science, Wake Forest ‘14

“Through the MA program, I discovered my interest in consulting and gained multiple networking and learning opportunities with great companies. Just a few months into the program, I had accepted a consulting job with FactSet Research Systems in New York City.”
We’ll give you the business knowledge and expertise you need to turn your passions into a profession.

• Throughout the MA program, dedicated career coaches will work with you to assess your career options, refine your goals, and sharpen your interviewing and presentation skills.

• Our extensive Wake Forest alumni network and corporate contacts will allow you to make invaluable connections to set your career on the fast track.

Targeted Corporate Recruiting
In 2016, MA students found employment with 53 different companies, including such top employers as Aon, Bank of America, Cigna, Deloitte, HanesBrands, Inmar, Oracle, PepsiCo, Protiviti, and United Technologies.

99% EMPLOYMENT 6 MONTHS POST GRADUATION CLASS OF 2016

DON’T JUST GET A JOB. LAUNCH A CAREER.

SALARY
Average salary by function

<table>
<thead>
<tr>
<th>Category</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Resources</td>
<td>$65,032</td>
</tr>
<tr>
<td>Consulting</td>
<td>$62,320</td>
</tr>
<tr>
<td>Finance</td>
<td>$61,000</td>
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<tr>
<td>Business Development</td>
<td>$58,650</td>
</tr>
<tr>
<td>Operations</td>
<td>$53,205</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>$50,650</td>
</tr>
</tbody>
</table>

Class of 2016, six months post graduation
THE MA IN MANAGEMENT PROGRAM TRANSFORMS CRITICAL THINKERS into young business professionals, ready to contribute to their organizations from day one. Coursework focuses on core business functions and skills through experiential learning that is practical and collaborative. Graduates move forward with a skill set aligned with the talent needs of the marketplace.

BUSINESS ED REDEFINED
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex

INDIVIDUAL ATTENTION
A hands-on learning environment with a strong faculty and staff support system

REAL-WORLD EXPERIENCES
Results-driven, team-based consulting projects that amplify concepts learned in the classroom

PERSONALIZED GUIDANCE
Career direction and coaching from staff, faculty and professional connections

ESSENTIAL NETWORKING
Speaker series and networking opportunities connect you with innovators and thought leaders

The WAKE FOREST DIFFERENCE

We are the Wake Forest School for Business. We shape performance-ready professionals who are driven to achieve results with integrity.

Business is rapidly evolving. Today, it’s about more than what leaders know in their heads; it’s also what they know in their hearts. It’s having a foundation built on knowledge and skill—but it’s also about developing grit and fostering character.

The School of Business is consistently recognized for its rigor and innovation, both by rankings groups and by recruiters who seek professionals of the highest character who can demonstrate a global mindset and make immediate, meaningful contributions to their organizations.
The MA program starts in July
with a rigorous six-week session to prepare you for
graduate-level business courses. During the fall
and spring semesters, the accelerated nature of the
program will provide you with a strong foundation in
finance, marketing, operations, business analytics,
accounting, economics, information technology,
ethics, organizational behavior and leadership.

The interaction between exceptional professors
and engaged, inspired students is vital to the Wake
Forest culture. Courses are taught by passionate
educators and researchers who are committed
to personalized teaching and to their students’
individual development.

“Wake Forest values students as individuals,
fostering passion and original ideas, while offering
strong resources from committed faculty and staff.”
— Caroline Hayward, MA ‘16
Wake Forest is an innovator in the curriculum and delivery of the Master’s in Management degree. Since its inception in 2006, the MA program has grown into one of the largest and most recognized programs of its kind in the U.S.
DON’T JUST GO TO CLASS. GET TO WORK.

"The ALP experience provided the opportunity to apply my studies to real problems for real businesses." — Alex Cella (MA ’16)

We emphasize hands-on, practical learning in a team-based, collaborative environment. **Action Learning Projects (ALP)** are designed to provide students with a world-class experiential learning opportunity, and give organizations the benefit of fresh ideas and solutions in business.

Prior ALP project sponsors include:

- ACC
- J&J
- Pepsico
- Cigna Healthspring
- Wells Fargo
- Inmar
- B/E Aerospace

“My company’s ALP team jumped right in. They were professional and engaged. We’re going to implement a lot of their ideas.”

— Brad Zabel, Habitat for Humanity
Eligibility
To be eligible for the MA in Management program, you must hold or be pursuing a bachelor’s degree in liberal arts, sciences, or engineering from an accredited institution (business majors are not eligible; business minors are eligible). If graduated, you should have earned your degree within the past two years and have limited full-time, post-graduate work experience. We will consider exceptions to this on a case by case basis.

Wake Forest University is accredited by:
AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide. Accredited institutions confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

The Southern Association of Colleges and Schools Commission on Colleges, which is the regional body for the accreditation of degree-granting higher education institutions, serving as the common denominator of shared values and practices among the diverse institutions in the Southern states that award associate, bachelor’s, master’s, or doctoral degrees.