

# Full-time MBA

WAKE FOREST UNIVERSITY SCHOOLS OF BUSINESS



WAKE FOREST  
UNIVERSITY

# A message from our Dean

It is my pleasure to welcome you to Wake Forest University and the Schools of Business.

The decision to pursue a graduate business degree will be one of the most important investments you will make in your life. Where you choose to study will have an enormous impact on the return that you will have on your investment.

The Wake Forest Schools of Business provide a unique opportunity for you, the aspiring business student. The rigorous curriculum will certainly arm you with the technical skills you need to succeed, but the Wake Forest experience is much more than that.

A complete business education must go beyond a technical knowledge, offering you the environment in which to develop a game plan for life. Our objective is to help each student define his or her calling in life and grow as a leader in all areas of life. You should be challenged to follow your passion so that your life's work has significance to you, as well as to our society. We will challenge you to "Find Your Fire," define your own success goals, prepare yourself to succeed, and then work hard to make it happen.

Our business students are taught by some of academia's brightest minds. The faculty here possess an understanding of what makes the business world work, and what makes it fail. Their ability to share that knowledge and help students learn is unmatched, and their commitment to providing practical experience puts a real-world face on the theories they teach.

We invite you to take on the challenge of engaging in our rigorous academic curriculum and vibrant intellectual community. We welcome you to a profession, to a calling. We welcome you to the Wake Forest University Schools of Business.



*Steve Reinemund*  
*Dean of Business*



# Ignite the power of your potential.

The Wake Forest University Schools of Business deliver a truly distinctive experience that focuses on a set of core philosophies and practices – each working together to help ignite and fuel the fires of imagination, creativity, passion, and excellence among our students, faculty, staff, and alumni.

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## CORE PRINCIPLES

### ***Finding Your Fire***

Challenge students to follow their passion so that their life's work has significance to them, as well as to society.

### ***Moral Compass***

Develop leaders who give weight to personal and societal well-being along with the bottom line.

### ***Educational Rigor***

Prepare students for personal and professional challenges by developing problem-solving and critical-thinking skills.

### ***Diversity***

Help our students understand, appreciate, and thrive in a classroom and community that reflect many differences and backgrounds.

### ***World View***

Provide our students with a curriculum that emphasizes global perspectives and world culture.

### ***Rigorous, Relevant Scholarship***

Encourage faculty to make original contributions to knowledge and incorporate the highest caliber of teaching standards.

### ***Lifetime Skills***

Provide the foundation of lifetime skills and habits that lead to success and opportunity.

# The Wake Forest MBA

## A CLIMATE OF COLLABORATION

Understanding the value of teamwork is vital to a successful career. Our students work regularly in teams with peers from diverse backgrounds. Learning to build and participate in highly effective teams readies students to excel in the real and virtual teams that characterize global business today.

## AN INTIMATE LEARNING ENVIRONMENT

With a class section no larger than 50 and a student-faculty ratio of 10:1, you'll have the opportunity to share ideas and hone communications skills through frequent interaction with faculty and your fellow classmates. As in your chosen career, you will be expected to analyze problems, isolate key issues, form solutions or opinions, and share your conclusions with peers.

## LEARN THROUGH EXPERIENCE

Real-world experience adds value to your education. At Wake Forest University, you'll have opportunities to apply your learning through internships, consulting projects, student activities, and international study tours.

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### FULL-TIME MBA CLASS OF 2011\*



*“The small class size leads to a very close-knit community, which makes learning so much richer... It’s a rare opportunity to be surrounded by people from so many different countries.”*

Ramesh Jhamnani (MBA '09)

\*AS OF JULY, 31, 2009

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## RANKINGS

**No. 51** – Among the nation’s top business schools and **No. 26** as assessed by recruiters. *U.S. News and World Report* (April 2009)

**Top 50** – Full-time MBA program among the Top 50 in the U.S. *The Economist* (September 2008), *Financial Times* (January 2009)

**No. 34** – In its biennial ranking of U.S. business schools based on its calculation of return on investment. *Forbes* (August 2009)

**No. 30** – Global 100. *Beyond Grey Pinstripes* (October 2007)

# Curriculum

Our curriculum is designed to provide students with the ability to approach and analyze challenges from a wide range of perspectives in order to achieve holistic solutions.

This process begins in the first year with a required integrative program of core business and management components. From a strong foundation of fundamental skills, you'll chart your individual course through electives and focused studies, leading to your selection of one of six career concentrations.

In the second year, students may select one primary concentration, two primary concentrations, or one primary/one secondary concentration from among six areas:

CAREER CONCENTRATIONS	CAREER TRACKS
Consulting/General Management	
Finance	Corporate Finance/Treasury Financial Analysis Investment Banking Security Analysis/Asset Management
Entrepreneurship	
Health	Healthcare Delivery and Support Services (Operations) Healthcare-related Business and Life Sciences (Entrepreneurship and Innovation)
Marketing	
Operations Management	Six Sigma Supply Chain Management

For more details on classes and electives offered, please visit [www.business.wfu.edu](http://www.business.wfu.edu)

# Career Management

To build the career you want, you'll need to start with a solid set of plans.

Our Career Management Center guides you through a process to establish a personal brand as you pursue vocational discernment.

## BUILDING YOUR BRAND FOR LIFELONG CAREER MANAGEMENT

### PASSION

"Find Your Fire" and identify vocational passion by evaluating:

- Life experiences
- Interests
- Values
- Strengths
- Talents

### PURPOSE

Clarify your life's purpose by:

- Understanding your passion's value to society
- Aligning your vocation to your avocation



### PREPARATION

Prepare for your career by:

- Developing a job search action plan
- Identifying vocational requirements and implementing methods to overcome capability gaps
- Pinpointing targeted market segments, organizations, and contacts
- Crafting targeted résumés and cover letters
- Honing professional interviewing skills

### PERFORMANCE

Strengthen your performance by:

- Evolving and implementing a lifelong personal and professional development plan
- Cultivating a relationship with a relevant network of contacts
- Perfecting professional business etiquette

*"I've been duly impressed with the strength and dedication of the Wake Forest alumni network, which has been an invaluable tool in my career search. The administration and staff have gone above and beyond their job descriptions assisting students with their searches."*

Pete Van Emburgh (MBA '09)



# Admissions

The Office of Graduate Business Admissions welcomes applicants who have demonstrated academic achievement, professional experience, and community involvement. We look for leadership ability, motivation, focus, enthusiasm, strong values, and teamwork skills.



## REQUIREMENTS

- Bachelor's degree
- At least 24 months of full-time, postgraduate work
- \$75 nonrefundable application fee
- Current résumé or CV
- Official transcript
- Two recommendations
- GMAT/GRE
- TOEFL (if applicable)

Apply online at:

[www.business.wfu.edu/apply](http://www.business.wfu.edu/apply)

For upcoming events visit:

[www.business.wfu.edu/events](http://www.business.wfu.edu/events)

## KEY DATES

- **November 1** – Early application deadline (*Completed applications received by this date will be reviewed for an early decision. The deadline is nonbinding. Applications received after this date will be reviewed on a rolling basis.*)
- **March 1** – Scholarship deadline
- **June 1** – Final application deadline (*Qualified applicants are welcome to apply at any time. Applications will be accepted after this date on a space-available basis.*)
- **August 21** – Program begins

## SCHOLARSHIPS

We offer merit-based scholarships on a competitive basis. All candidates who submit a complete application before the March 1 deadline will be considered. No separate application is required for scholarship consideration, except for the Dingledine Scholar for Positive Social Impact award, which requires a separate essay. Applications submitted after this deadline will be considered as funds are available. Applicants who are awarded a scholarship will be notified at the time of the admissions decision. Awards will be made only once. Admittance does not guarantee a scholarship award.

Wake Forest University is accredited by:

AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools, worldwide. Accredited institutions confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

The Commission on Colleges of the Southern Association of Colleges and Schools to award bachelors', masters', and doctoral degrees. The Commission can be contacted at 404.679.4501, 1866 Southern Lane, Decatur, GA 30033-4097 and [www.sacscoc.org](http://www.sacscoc.org). Inquiries should relate only to the accreditation status of the institution, and not to general admission information.



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